

# Business Studies



If you have a desire to work in the business field then this may be the course for you. The qualification will introduce students to international business, equipping them either to work in or to manage a business in an international context.

**Entry requirements:** 5 A\* - C



**Case Study:** Jessica Marrs – Monkwearmouth

*I chose to attend St Roberts to study A levels at St Roberts due to its excellent reputation of getting fantastic results and from friends who recommended it to me.*

*I chose to do Business Studies because I felt that this was a subject that I find interesting and relevant to the modern world. I am gaining lots of knowledge about the business world and developing new transferable skills such as analysing information in order to form my own opinions on a topic. I enjoy the lessons because of the discussions between the teacher and the students because I can openly ask questions if I'm unsure without feeling judged.*

*My aspirations for the future are to go to university and continue studying the subject of Business Management and I feel that this course sets me up to do that.*

## ***What will you be learning?***

The qualification is built around four themes:

Theme 1 – Marketing and People

Theme 2 – Managing Business Activities

Theme 3 – Business Decisions and Strategy

Theme 4 – Global Business

## ***How will you be assessed?***

Themes 1 & 4 are examined through a 2 hour written exam. The exam has 2 sections, with both sections containing, 1 data response question broken down into a number of parts and one extended open response question.

Themes 2 & 3 are again examined through a 2 hour written paper following the same structure.

All four themes are then examined through a final 2 hour exam with a pre-issued case study

## ***How will I be taught?***

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work. Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.

## ***What skills will I develop?***

Students are encouraged to use an enquiring, critical and thoughtful approach to the study of business, to understand that business behaviour can be studied from a range of perspectives and to challenge assumptions

It complements most other A-Level subjects