

# Year 13 Media Studies



## Year 13 Subject Curriculum Information

	<b>Key Question:</b>	<b>Specification:</b>	<b>Skill Focus:</b>
<b>Term 1:</b>	How do we use critical approaches in analysing media products?	Component Two: <ul style="list-style-type: none"> <li>Media in the Online Age: Zoella and Attitude magazine</li> <li>Magazines – Mainstream and Alternative: Vogue and The Big Issue</li> </ul>	<b>AO1</b> Demonstrate knowledge and understanding of: <ul style="list-style-type: none"> <li>The theoretical framework of media</li> <li>Contexts of media and their influence on media products and processes.</li> </ul> <b>AO2</b> Apply knowledge and understanding of the theoretical framework of media to: <ul style="list-style-type: none"> <li>Analyse media products, including in relation to their contexts and through the use of academic theories</li> <li>Evaluate academic theories</li> <li>Make judgements and draw conclusions.</li> </ul>
<b>Term 2:</b>	Which judgements and conclusions are reached about the viewpoints and ideologies in media products?	Component Two: <ul style="list-style-type: none"> <li>Television in the Global Age: Humans and The Returned</li> </ul>	
<b>Term 3:</b>	How best do we revise for our A Level exams?	<ul style="list-style-type: none"> <li>Revision and preparation for each component: linking the Assessment Objectives to each question/text</li> </ul>	

## Year 13 Subject Assessment Information

<b>Assessment</b>	<b>Time/Venue</b>	<b>What will be assessed?</b>
Assessment Point 1 and 2	<ul style="list-style-type: none"> <li><b>In class assessments</b></li> <li><b>Mock Examination</b></li> <li><b>Autumn and Spring terms</b></li> </ul>	<ul style="list-style-type: none"> <li>Baseline and Mock Examination</li> <li>Component 2 Section B: Magazines – Mainstream and Alternative Media</li> <li>Component 2 Section C: Media in the Online Age</li> </ul>
Final Examination	<ul style="list-style-type: none"> <li><b>Formal Examinations</b></li> <li><b>Summer term</b></li> </ul>	<p><b><u>Component One (35% of qualification)</u></b></p> <p><b>Section A: Analysing Media Language and Representation</b></p> <ul style="list-style-type: none"> <li>Set Forms: advertising, marketing, music video, newspapers</li> </ul> <p><b>Section B: Understanding Media Industries and Audiences</b></p> <ul style="list-style-type: none"> <li>Set Forms: advertising, marketing, film, newspapers, radio, video games</li> </ul> <p><b><u>Component Two (35% of qualification)</u></b></p> <p><b>Section A: Television in the Global Age</b></p> <p><b>Section B: Magazines – Mainstream and Alternative Media</b></p> <p><b>Section C: Media in the Online Age</b></p>

