

# Year 12 Business



## Year 12 Business Curriculum Information

|         | Key Question:  | Specification:   | Skill Focus:   |
|---------|--|--|--|
| Term 1: | What are the various marketing and people considerations for a business? | <ul style="list-style-type: none"> <li>1.1 Meeting customer needs</li> <li>1.2 Market</li> <li>1.3 Marketing mix</li> <li>1.4 Managing People</li> </ul> | Ao1: knowledge<br>Ao2: Application<br>Ao3: Analysis<br>Ao4: Evaluation<br><br>Interpreting quantitative data |
| Term 2: | How can a business manage its finances?                                  | <ul style="list-style-type: none"> <li>1.5 Entrepreneurs and leaders</li> <li>2.1 Raising finance</li> <li>2.2 Financial Planning</li> </ul>             | Ao1: knowledge<br>Ao2: Application<br>Ao3: Analysis<br>Ao4: Evaluation<br><br>Interpreting quantitative data |
| Term 3: | How can a business manage its resources?                                 | <ul style="list-style-type: none"> <li>2.3 Managing finance</li> <li>2.4 Resource management</li> <li>2.5 External influences</li> </ul>                 | Ao1: knowledge<br>Ao2: Application<br>Ao3: Analysis<br>Ao4: Evaluation<br><br>Interpreting quantitative data |

## Year 12 Business Assessment Information

| Assessment | Time/Venue   | What will be assessed?  |
|------------|--|---|
| 1          | <ul style="list-style-type: none"> <li>End of unit assessments</li> <li>Each 1 hour</li> </ul>   | Theme 1.1-1.3   |
| 2          | <ul style="list-style-type: none"> <li>End of unit assessments</li> <li>Each 1 hour</li> </ul>   | Theme 1.4<br>Theme 1.5<br>Theme 2.1-2.2                                   |
| 3          | <ul style="list-style-type: none"> <li>End of unit assessments</li> <li>Each 1 hour</li> <li>Mock exam (2 papers)</li> <li>Each 1hr 30minutes</li> </ul> | Theme 2.3-2.5<br>Mock exam paper 1: Theme 1<br>Mock exam paper 2: Theme 2 |

